



Join Canada's Most Trusted Car Wash Brand

Valet Car Wash is actively seeking to partner with privately owned car washes through licensing agreements to expand its brand footprint and build Canada's first recognized chain of independent car washes. Outside of oil company-operated washes tied to gas stations, no national brand of scale currently exists in this space. That's the real opportunity.

In today's tough retail climate, scale matters — not only from an internal cost-efficiency standpoint, but from the consumer's perspective. Purchasing behaviour consistently shows a strong correlation between trust, brand recognition, and the size and reputation of the retail network. Customers gravitate toward brands they recognize.

Valet Car Washes was founded in Cambridge, Ontario in 1991, building what was at the time Canada's largest car wash — nearly 20,000 square feet under one roof — a flagship location that remains in operation today. Since then, we have grown to over 11 locations across Southern Ontario. All of our washes feature large tunnel drive-through systems along with multiple ancillary businesses, including interior cleaning and detailing, self-serve bays, gasoline and fuel sales, convenience stores, and Valvoline Quick Lube oil change services. We also sell, service and install car wash equipment and chemicals across Canada through our Wash Links division.

The principals of Valet Car Washes have more than 100 plus years of car wash experience and knowledge and have put together a complete platform to help guide licensees in all aspects of running their car wash business.

Valet Car Wash is fully committed to its licensees and, through its corporate culture, embraces every owner as part of the Valet family — providing you with every opportunity to succeed. Our cutting-edge licensing system offers a comprehensive support program that can be utilized as much or as little as you choose. Support spans all areas of the business, including site selection, construction, training, coaching, marketing, advertising, human resources, health and safety, and ongoing operational guidance throughout the relationship.

We've done the heavy lifting so you can focus on running and growing your business. Valet has built its reputation on integrity, honesty, and professionalism. Our years of experience and industry connections will ensure you'll always be at the forefront of the car wash business.

Our licensing program is designed to help both an existing car wash owner looking to refresh and revitalize their operations or someone totally new to the industry looking to buy or build their first location. No matter your situation Valet would love to talk to you about how branding with Valet can help you be successful sooner and help revolutionize the car wash business in Canada.



Since being introduced to Valet Car Wash over 10 years ago, the associates have stood behind me in the long and difficult process I faced obtaining permits. With their leadership and guidance they have helped me through a long and sometimes never ending road.

The company has helped us with consulting and gave us the chance to be introduced to new and important contacts in the car wash industry that would help us in making important decisions. Their professional skills and years of experience and expert advice gave us the opportunity to start our business with confidence and the will to move forward.

I am proud and confident to display the Valet Car Wash logo at my site.

*Joe Izzi - Valet Licensee -
New Build St. Catharines*

Independence Under One Brand



MARCH 08, 2025 INTERNATIONAL WOMEN'S DAY

GIFT CARD

Gift Cards starting at \$20
Get 15% bonus on \$100 or more

ORDER ONLINE OR BUY IN STORE

Earn points on every \$ you spend; Redeem for future discounts!

Buy Exterior Washes Conveniently On Your Phone

Download our App
Text VALET to 587-600-1212

HOW'S YOUR EXPERIENCE AT VALET GOING?

Can you help us with 2 minutes of your time by sharing your experience?

OPEN PHONE CAMERA TO SCAN QR CODE



Wash Members SAVE 20% on Interior Cleaning

We value your time & feedback

Enter a chance to win a \$50 Gift Card



new ULTIMATE package

-Graphene Ultimate Shine-

We are Hiring!

JOIN OUR TEAM!

We are looking for Site Manager @Kitchener

- Minimum of 2-3 years of experience in a management role, preferably within the car wash, retail, or customer service industry.
- Previous experience with POS systems, cash handling, and transaction management.

APPLY NOW-
www.washmycar.ca/careers valetHR@sentex.net

BRANDING BENEFITS

- Employee Manuals
- Policy & Procedure Templates
- Advertising & Marketing Assistance
- Management & Employee Training
- POS Systems & Equipment Training
- Participate in Valet Loyalty Programs
- Exclusive Territory
- Operations & Procedure Manuals
- Valet Marketing & Promotional Materials
- Part of the Valet Web Site & Social Media Outlets
- Customer Surveys & Reviews
- Discounts on Insurance, Credit cards, Soaps & Utilities
- Ongoing Operator Support & Assistance
- Preferred Equipment & Maintenance Pricing
- Customer Service Support for Conflict Resolution
- HR, Health & Safety & Labour Board Guidance
- Pricing & Menu Assistance
- No Royalties, Maintain Your Independence

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