



Join Canada's Most Trusted Car Wash Brand

Valet is looking to partner with privately owned car washes through license agreements as a way to extend its brand in an effort to build a chain of independent car washes that are the preferred place for consumers to wash their vehicles. Currently no such chain or brand of any scale exists in Canada outside of oil company washes which are tied in with gas stations.

In today's tuff retail climate size really does matter, not only from an internal cost saving prospective but also from the consumer's point of view. There seems to be a direct connection in consumer buying habits and the size and reputation of the retail chain they do the majority of their purchases with.

Valet Car Washes started in Cambridge On. in 1991. Building at the time Canada's largest Car wash, almost 20,000 sq. feet all under one roof which is still in operation today. Since then we have grown to over 8 locations in Southern On. All of our washes include large tunnel drive throughs along with many other ancillary businesses such as, interior cleaning and detailing, self-serve bays, Gasoline and fuel sales, C-stores and Valvoline Express Oil Changes. We also sell, service and install car wash equipment and chemicals across Canada through our Wash Links division.

The principals of Valet Car Washes have more than 100 plus years of car wash experience and knowledge and have put together a complete platform to help guide the licensee in all aspects of running

their car wash business. Valet Car Wash is committed to its licensees and through its corporate culture embraces each and every owner as part of the Valet family providing you with every opportunity to succeed. This cutting edge licensing system provides a full support program of which you can use as little or as much of as you like. From site selection, construction, training, coaching, marketing, advertising, human resources, health and safety to ongoing support throughout the relationship. We've done all the heavy lifting so you can concentrate on running the business. Valet has built its reputation on integrity, honesty and professionalism. Our years of experience and industry connections will ensure you'll always be at the forefront of the car wash business.

Our licensing program is designed to help both an existing car wash owner looking to refresh and revitalize their operations or someone totally new to the industry looking to buy or build their first location. No matter your situation Valet would love to talk to you about how branding with Valet can help you be successful sooner and help revolutionize the car wash business in Canada.



Since being introduced to Valet Car Wash seven years ago the associates have stood behind me in the long and difficult process I faced obtaining permits. With their leadership and guidance they have helped me through a long and sometimes never ending road.

The company has helped us with consulting and gave us the chance to be introduced to new and important contacts in the car wash industry that would help us in making important decisions. Their professional skills and years of experience and expert advice gave us the opportunity to start our business with confidence and the will to move forward.

I will be proud and confident to display the Valet Car Wash logo at my site.

*Joe Izzi - Valet Licensee –
New Build St. Catharines*

Independence Under One Brand



Express Wash NEW
No Waiting

655 The Queensway East,
Open 7 Days a Week
905-273-9357

FROM **\$7.08** +TAX

washmycar.ca

Sunday Specials

\$2 OFF Any Exterior Car Wash when purchased at the Fast Pay Station

SUNDAYS 9-5

Unlimited Wash Club
\$\$\$ SAVE \$\$\$ SAVE

Introductory Offer: **\$24.95** +TAX Per month

Regular Price: **\$34.95** +TAX Per month

JOIN HERE
SEE ATTENDANT FOR DETAILS

EXTERIOR SERVICES

ULTRA COMBO-CLEAN

SPECIALTY CARES

EXTERIOR SERVICES WASH PACKAGES

EXTERIOR SERVICES

WASH PACKAGES

SAFETY PLEDGE

Join OUR Team!
NOW Accepting Applications

See store for details

GRAND OPENING SPECIAL

50% OFF

All Exterior Washes Starting at \$3.54

ALL WASHES INCLUDE FREE VACUUMS

Opening Feb 1st 2014

HOURS OF OPERATION - ALL SERVICES

Monday-Friday 7am-8pm Saturday 7am-7pm Sunday 9am-5pm

washmycar.ca

50 Benfield Drive
Behind 4th Ave
Waterloo Heights Shopping Centre

The Car Lovers Choice

VIP Value Card
Discount Loyalty Card
Card must be presented at time of wash

STOP PLEASE READ BEFORE ENTERING

SAFETY PLEDGE
WE'VE GOT YOU COVERED

WE ARE RESPONSIBLE FOR DAMAGE CAUSED BY ANY EQUIPMENT MALFUNCTION OR EMPLOYEE NEGLIGENCE

DAMAGE CAUSED FOR ANY OTHER REASON IS THE RESPONSIBILITY OF THE VEHICLE OWNER WHO ASSUMES LIABILITY UPON ENTERING THE CAR WASH

ATTENTION

- PLEASE TURN OFF AUTOMATIC WIPERS
- REMOVE TRAILERS HITCHES OR DAMAGE MAY OCCUR
- ALL PICK-UP BUSES MUST BE FREE OF ANY OBJECTS OR DEBRIS

INTERIOR Super Clean

Available 7 Days a week

See attendant for details - Weather permitting

Now Available

INTERIOR Super Clean

- ✓ Towel Dry
- ✓ Bugs Removed
- ✓ Air Purge Vents & Crevices
- ✓ Complete Vacuuming of Seats & Carpets
- ✓ Complete Dusting and Wiping of Dash, Console, Cup Holders and Door Pockets
- ✓ All Interior Windows & Mirrors
- ✓ Cleaning of Rubber Mats
- ✓ Door Jams & Sill Wiped
- ✓ Air Freshener Spray of Your Choice

Cars **\$24.99** +TAX
Vans/SUVs **\$34.99** +TAX

Available 7 days a week, Weather Permitting
Seasonal Spring to Fall
Interior Hours - Monday to Saturday 9-5 - Sunday 10-5

Join Our Unlimited WASH CLUB
Unlimited Monthly Exterior Washes

A WHOLE NEW WAY TO WASH YOUR CAR

Keep Klean Pass

Starting at **\$24.99** +TAX PER MONTH FOR THE FIRST YEAR
Reg. \$34.99

(905) 273-9357
655 The Queensway E. 138 338

30 DAY Unlimited Wash Pass

Please present card to cashier

Valid only at:
2396 Eagle St., Cambridge, ON
519.650.2482

No Cash Value www.washmycar.ca 001

BRANDING BENEFITS

- Employee Manuals
- Policy and Procedure Templates
- Advertising and Marketing Assistance
- Management and Employee Training
- POS Systems and Equipment Training
- Participate in Valet Loyalty Programs
- Exclusive Territory
- Operations and Procedure Manuals
- Valet Marketing and Promotional Materials
- Part of the Valet Web Site and Social Media Outlets
- Customer Surveys and Reviews
- Discounts on Insurance, Credit cards, Soaps and Utilities
- Ongoing Operator Support and Assistance
- Preferred Equipment and Maintenance Pricing
- Customer Service Support for Conflict Resolution
- HR, Health & Safety and Labour Board Guidance
- Pricing and Menu Assistance
- No Royalties, maintain your Independence



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